

## Alsea is in the top 5 globally for best sustainability practices in the restaurant sector

- For the fourth consecutive year Alsea was included in the Dow Jones Sustainability Index MILA.
- The results show an improvement from management, by increasing 10 points over last year, and achieving a higher score in all three categories: social, environmental, and governance.

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**Mexico City, November 16, 2021** - Alsea, the leading operator of quick service, coffee shops, casual and family dining establishments in Latin America and Europe, has been included, for the fourth consecutive year, in the Dow Jones Sustainability Index (DJSI) in the Latin American Integrated Market (MILA, Spanish acronym). DJSI MILA is a benchmark index that measures the performance of listed companies in economic, environmental, and social matters.

For Alsea, being listed in this index means recognition for being able to identify and manage economic, social and environmental risks and opportunities, as well as generate value for all of its stakeholders.

For the 2021 edition, the Index considered more than 10,795 companies from around the world, including 419 from Latin America. Alsea's inclusion for the fourth consecutive year was based on its results in areas such as environmental policy, eco-efficient operations, labor practices and talent attraction, corporate citizenship and philanthropy, the effectiveness of its Board of Directors, and code of conduct.

"It is a great achievement for all of us at Alsea to be on the Dow Jones Sustainability Index in MILA for the fourth consecutive year. Being part of this very important index gives us a clear picture of our achievements to date in terms of sustainability, skills transfer, and, above all, our daily efforts to continue being a Responsible Corporate Citizen", said Alsea CEO, Alberto Torrado.

Alsea is a leading Mexican company in the restaurant sector that employs over 63,000 people across 17 brands in 11 countries, offering growth opportunities to its collaborators, acquiring products from hundreds of producers, and committed to the eradication of hunger.

As sustainability is in Alsea's DNA, the company will continue working towards a better future and generating a positive impact on all of its stakeholders, as well as the environment, in the locations where it operates.



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#### **About Alsea**

Alsea is a leading restaurant operator in Latin America and Europe, with globally recognized brands within the Fast Food, Coffee Shop, Casual Food, Fast Casual and Family Restaurant segments. It has a multi-brand portfolio comprised of Domino's Pizza, Starbucks, Burger King, Chili's, PF Chang's, Italianni's, The Cheesecake Factory, Vips, Vips Smart, El Portón, Archies, Foster's Hollywood, Gino's, TGI Fridays, Ole Mole and Corazón de Barro. The company operates more than 4,200 units in Mexico, Spain, Argentina, Colombia, Chile, France, Portugal, Belgium, the Netherlands, Luxembourg and Uruguay. Its business model supports all of its Business Units through a Support Center and Shared Services, providing support in Administrative, Development and Supply Chain processes. For more information visit: [www.alsea.net](http://www.alsea.net)

The Company's shares are listed on the Mexican Stock Exchange under the ticker ALSEA\*

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